



APHRO
MIGHTY



TABLE OF CONTENTS

4	■ ■ ■ ■ ■	STATEMENT
5	■ ■ ■ ■ ■	BRAND
8	■ ■ ■ ■ ■	WORKOUT
9	■ ■ ■ ■ ■	SNOWGEAR
10	■ ■ ■ ■ ■	OLYMPIC EXCLUSIVE
11	■ ■ ■ ■ ■	FINAL THOUGHTS





The 2030 Official Winter Olympics Women's apparel is proudly brought to you by **APHROMIGHTY**.

APHROMIGHTY is the first Martian company to create, design and research women's fitness and winter sports wear, made for Mars. We've ditched the old spacesuit and embraced the NEW space age.

At **APHROMIGHTY**, we strive to create apparel and gear for women of all ages, shapes, sizes and stages in their life. Are you ready to see how AphroMighty will make you fall in love with fitness? Lets go!



Based on the Goddess Aphrodite, **APHROMIGHTY**'s logo consists of a Pearl, a Shell and 3 droplets.



The core tenets of **APHROMIGHTY** are what guides the heart: our Mind, Body and Soul. This is represented by the 3 drops surrounding the Pearl.



2030 sees this represented in a bold way this winter
with our Lead colors:

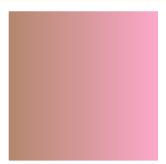
Olympic Yellow, Deimos Blue and Phobos Pink.



Olympic Yellow

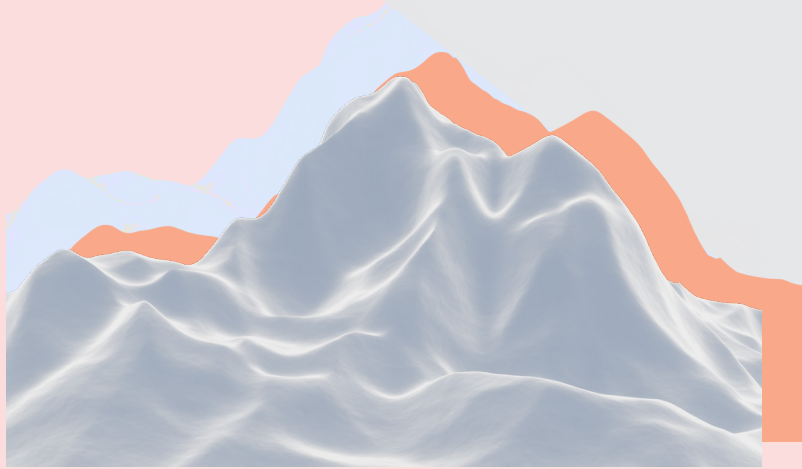


Deimos Blue



Phobos Pink

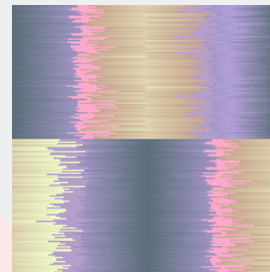




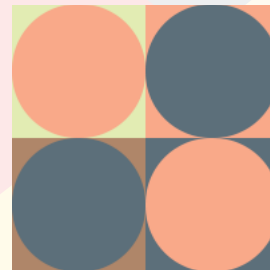
Using the Lead colors, as well as supporting colors, we created 4 impactful patterns to live your winter in a Mighty way!



DELTA



GAMMA



OMEGA



PHI

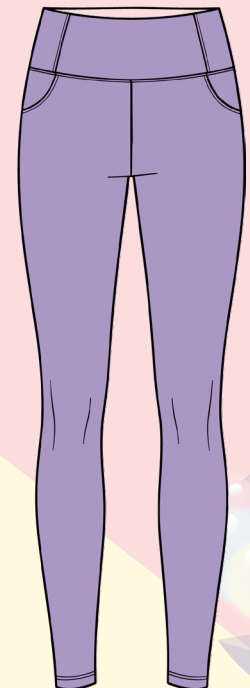
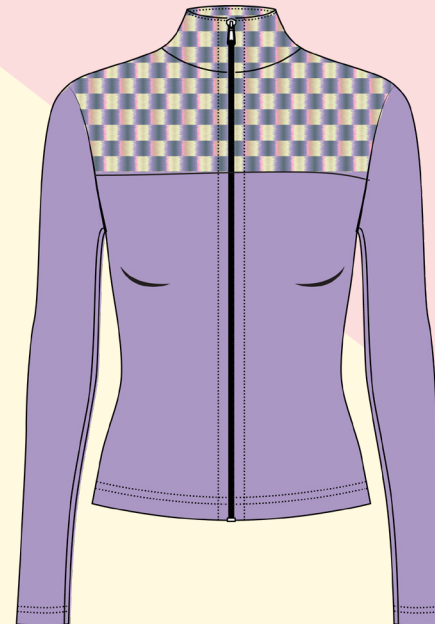
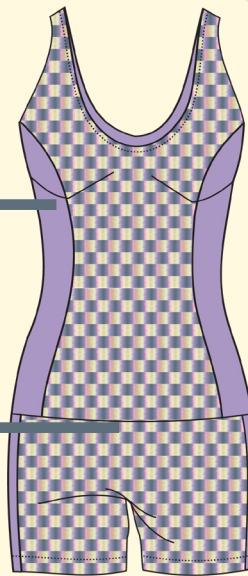


With our classic **APHROMIGHTY** body wear, this season features the Mighty Stitch pattern complemented by our New Deimos Blue

Using Marsrino Wool and our Patented Breathable Stretch Fabric, we've created a modern design for any workout.

Antimicrobial
Marsrino wool

Patented
Breathable stretch
fabric



Delta mighty
pattern
Venus Gloves



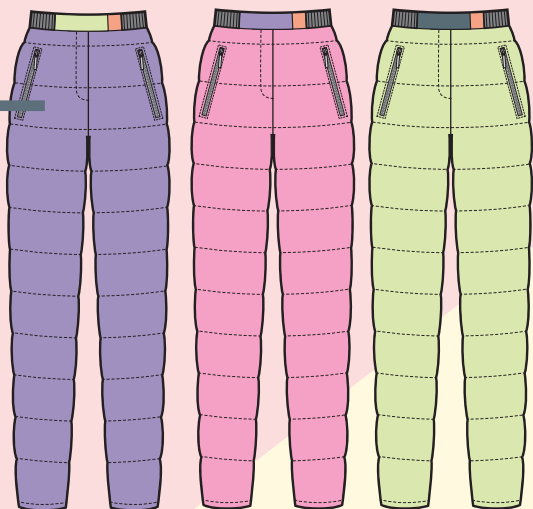
Phi Mighty
Pattern



Venus
ski Jacket



Venus
ski pants



New to **APHROMIGHTY** is a retro take on our Puffer combo. This year we expanded the collection to include the new Novaspace Suit!

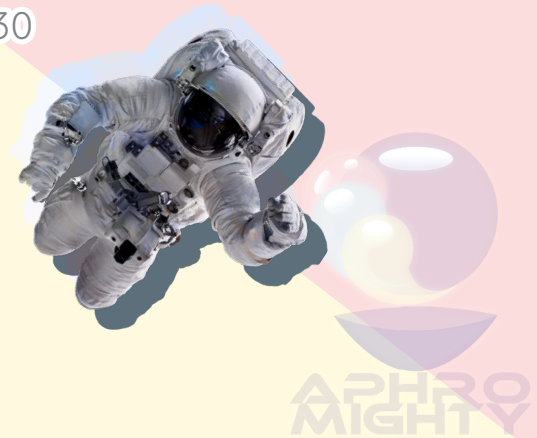


EXCLUSIVE LOOK!



In support of the 2030 Olympus Winter Olympics, **APHROMIGHTY** is happy to present the Novaspace Snowboard, designed specifically to curve and cut snow on Mount Olympus. This snowboard technology will be used by all Snowboarding athletes, however only Martian Olympians will represent Mars with these MIGHTY designs!*

*For retail February 2030



APHROMIGHTY supports and is supported by ALL women, whether from earth or mars. Our goal is to make fun exciting athleisure wear for the modern day woman!





BROUGHT TO YOU BY

